



JILEEN HOHLE

213 399 8690

jileen@jileenhohle.com

jileenhohle.com

WORK EXPERIENCE

Freelance Designer

Hi5 Agency, Burbank, CA — 2022 to Present

- Design posts and interactive stories for social media
- Design for motion graphics
- Adhere to established brand guidelines

Major clients: DeLorean, Fairfax on Amazon Prime, Nifty's

Freelance Art Director

Jileen Hohle Creative, Inc., Los Angeles, CA — 2016 to Present

- Design and animate digital banner ads in HTML5
- Design and animate social media video ads, static ads and social media graphics
- Design websites, emails, landing pages, infographics and various digital and print collateral
- Design logos and complete brand identity suites including brand guidelines manuals
- Design investor presentation decks and ebooks

Major clients: Alas Y Voz, Californians Together, Center Pivot Group, Dash Investments, Element Three, Navalyn, Nirmata, Paladin Digital Marketing, US VetWealth

Graphic Designer & Freelance Art Director

Sensis, Los Angeles, CA — 2011 to 2018

- Developed concepts for digital and print advertising
- Designed websites, interactive tools, brand identity systems and various digital & print work
- Managed / directed junior designers and freelancers
- Collaborated with UX Designers, Developers, Strategic Planners and Copywriters
- Developed HTML5 digital banner ads

Major clients: CDC, DIRECTV, FDA, SDG&E, U.S. Army, U.S. Coast Guard Academy

Freelance Visual and UI Designer

Participant Media, Beverly Hills, CA — 2014 to 2015

- Designed mobile-first responsive product interfaces
- Designed websites, digital ads and logos for films and social campaigns

Senior Designer

Coldwell Banker, Beverly Hills, CA — 2008 to 2011

- Led design and art direction of print and digital marketing materials
- Created, implemented and monitored corporate brand identity

Graphic Designer

Rauxa Direct, Costa Mesa, CA — 2007

- Designed print and email direct marketing projects
- Developed concepts through team brainstorming

Major clients: DIRECTV, Verizon FiOS, Verizon Wireless

EDUCATION

San Diego State University, San Diego, CA — 1997

- Bachelor of Arts in Advertising, minor in Graphic Design

AWARDS

LOGO 2002 Competition, HireCheck, Inc. Logo

NIRI Annual Report Awards, Best Financial Section Design